

BENEFITS

The money collected from the occupancy tax is used to market and promote the county as well as fund appropriate events, with a goal of bringing more visitors to Haywood County.

The benefits of collecting the tax are numerous:

- a free listing in the annual Haywood County Tourism Development Authority Visitors Guide, which reaches 150,000 potential visitors each year;
- a free listing on the HCTDA's website, www.SmokeyMountains.net;
- a free listing in the state of North Carolina's popular visitors guide as well as its much-visited website, www.VisitNC.com;
- notification of special promotions marketed by the HCTDA;
- the option of receiving a listing of or information about potential visitors who have inquired about the area.

If you have any questions, please contact the Haywood County Tourism Development Authority at (828) 452-0152 or hctda@smokeymountains.net.